

Thursday, November 17, 2022 newsletter featuring Giving

Tuesday story (cut down to only show this segment)

Subject: November News: Fall Fun at The Children's Place



You're Invited to Rudy Bear's Birthday Party!

Rudy Bear, the beloved symbol and welcoming face of The Children's Place, is turning TWO this Giving Tuesday. Mark your calendar for Tuesday, Nov. 29! Rudy Bear has one birthday wish: To create a playground fit for the youngest children we serve.

We have noticed an increased need for mental health services for children under three years old. As we respond to this need, we are looking to add to our playground and build a specific space for our toddlers to play, climb and explore that's just their size and filled with components to help them learn and grow with a sensory area, musical elements and more.

Will you join us this Giving Tuesday to help make this dream a reality? Thanks to a match from the Curry Family Foundation, donations made on or before November 29 will be doubled to make this playground possible. Mark your calendar today to join us for Rudy Bear's birthday party!

RSVP to the Party!

Tuesday, November 22, 2022

Subject: Happy Thanksgiving



During this season of gratitude, we're thankful for your support.

We're grateful for the generous individuals, foundations and companies who have donated this year to make our work possible. We're grateful also to all who have given selflessly of their time this year, packing backpacks full of food, bringing fun activities to our children and more. And most of all, we're grateful for the amazing children we serve who bring joy into our building every day.

Thank you from The Children's Place



A Tasty Thanksgiving Feast

Thanks to two generous and longtime partners, the families in our Day Treatment program will have full tables this Thanksgiving. Thank you to Mo-Kan Branch 161 for donating five turkeys and Midwest ATC for donating the rest of the fixings for a delicious Turkey Day meal. Happy Thanksgiving!



Rudy Bear is turning TWO this #GivingTuesday, Nov. 29.

Rudy Bear has one birthday wish: To create a playground fit for the youngest children we serve.



Thanks to a match from the Curry Family Foundation, donations made on or before Giving Tuesday will be doubled to make this playground possible. Help us create a special place for our youngest friends, then mark your calendar for noon on Giving Tuesday, Nov. 29, to [tune in for Rudy Bear's 2nd birthday party](#) where Ann will walk us through the plans of Rudy Bear's playground wish!

Donate Today



Monday, November 28, 2022

Subject: Tomorrow's the day!



Help Rudy Bear's birthday wish come true on Nov. 29!

#GivingTuesday

Rudy Bear, the beloved symbol and welcoming face of The Children's Place, is turning TWO this Giving Tuesday, Nov. 29. This year Rudy Bear has one birthday wish: To create a playground fit for the youngest children we serve.

3 Ways to Help Rudy Bear's Birthday Wish Come True:

- 1.** Help us spread the word about Rudy Bear's birthday campaign on social media! Like, comment or share our posts on [Facebook](#), [Instagram](#) and [LinkedIn](#), or you can even create your own posts and Instagram stories using our [social media toolkit](#).
- 2.** Join the birthday party! Mark your calendar for noon on Giving Tuesday (tomorrow!) to [tune in for Rudy Bear's 2nd birthday party](#) where our President/CEO Ann Thomas will walk us through the renderings of Rudy Bear's playground wish!
- 3.** Donate! Any amount helps as we raise money to build a new playground specifically for these infants and toddlers. All donations (up to \$7,000) will be matched thanks to a generous gift from the Curry Family Foundation, so your impact will be doubled!

[Donate Today!](#)



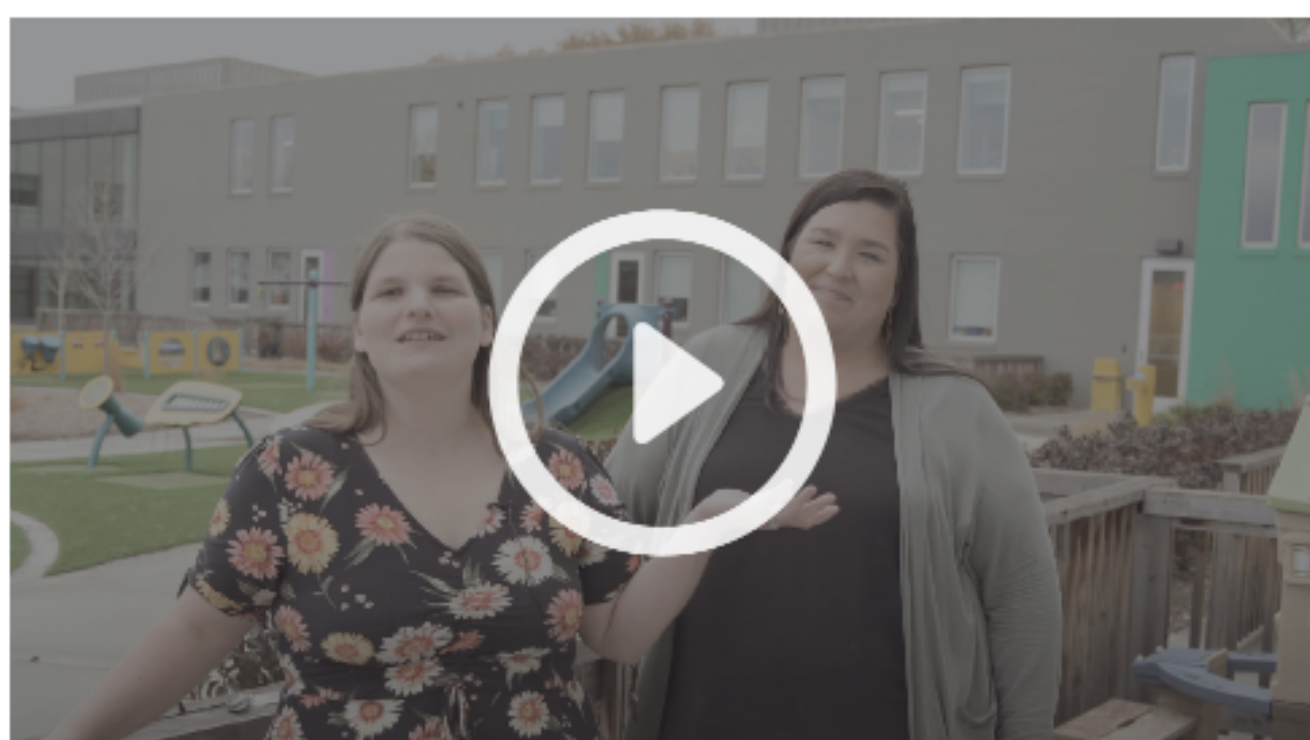
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6401 Rockhill Road | Kansas City, MO | 64131

Tuesday, November 29, 2022

Subject: Today is the day!



TODAY IS THE DAY!

Rudy Bear, the beloved symbol and welcoming face of The Children's Place, is turning TWO today on Giving Tuesday. Rudy Bear has one birthday wish: ***To create a playground fit for the youngest children we serve.***

We have noticed a need an increased need for mental health services for children ages three and under. As we respond to this need, we are looking to build a specific space for our toddlers to play, climb and explore that's just their size and filled with components to help them learn and grow with a sensory space, musical elements and more. We encourage you to take a moment to learn more directly from the teachers of our youngest classroom in [this video](#).

Will you help us make Rudy Bear's birthday wish come true this Giving Tuesday? Thanks to a generous donation from the Curry Family Foundation, all donations to Rudy Bear's Birthday made on or before November 29 will be matched (up to \$7,000). **Donate today to join the birthday celebration and your gift will be doubled!**

[Then tune in for Rudy Bear's 2nd birthday party](#) at noon TODAY, where our President/CEO Ann Thomas will walk us through the renderings of Rudy Bear's playground wish!

Double Your Impact!



the children's place
Where Words Find Hope



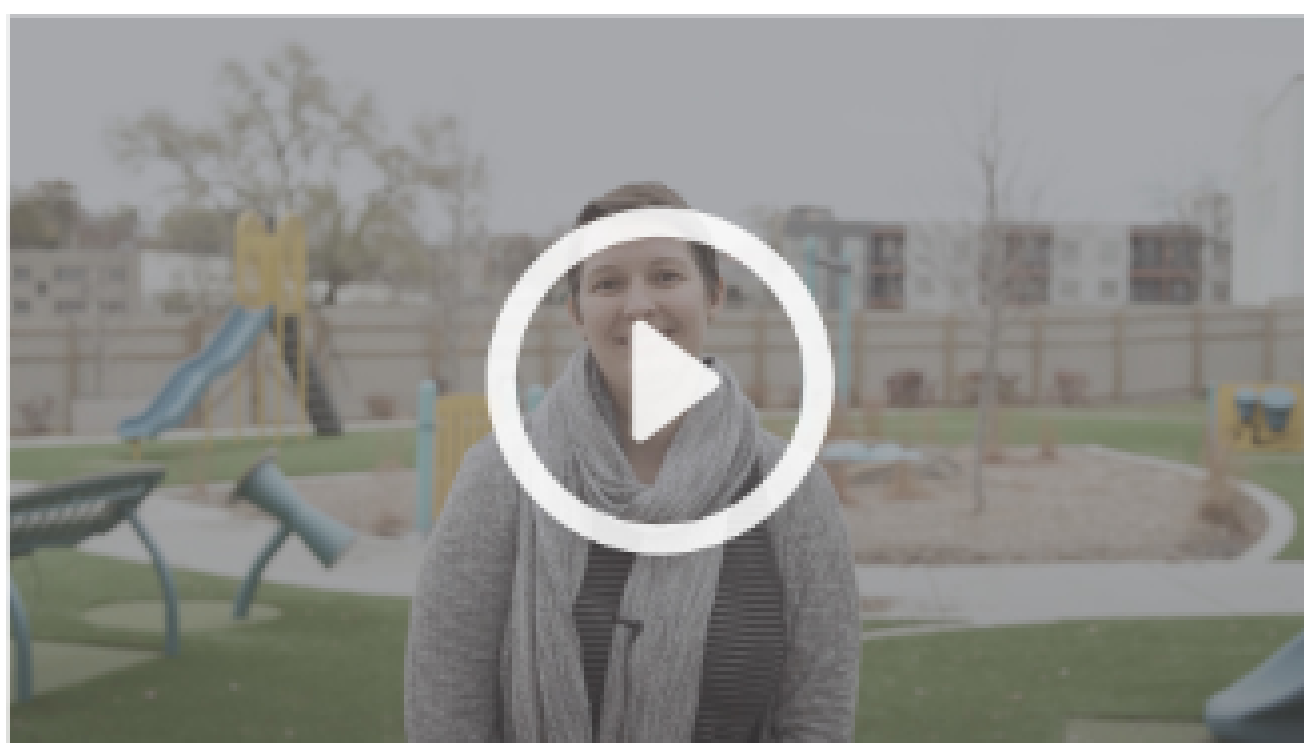
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The Children's Place

6401 Rockhill Road | Kansas City, MO | 64131

Tuesday, November 29, 2022

Subject: Tune in at noon!



Tune in at noon for Rudy Bear's 2nd Birthday Party!

Our President/CEO Ann Thomas and Vice President of Program Administration Dawn Downes will walk us through the renderings of Rudy Bear's playground wish.

Will you help us make Rudy Bear's birthday wish come true this Giving Tuesday? Thanks to a generous donation from the Curry Family Foundation, all donations to Rudy Bear's Birthday made on or before November 29 will be matched (up to \$7,000). **Donate today to join the birthday celebration and your gift will be doubled!**

Double Your Impact!

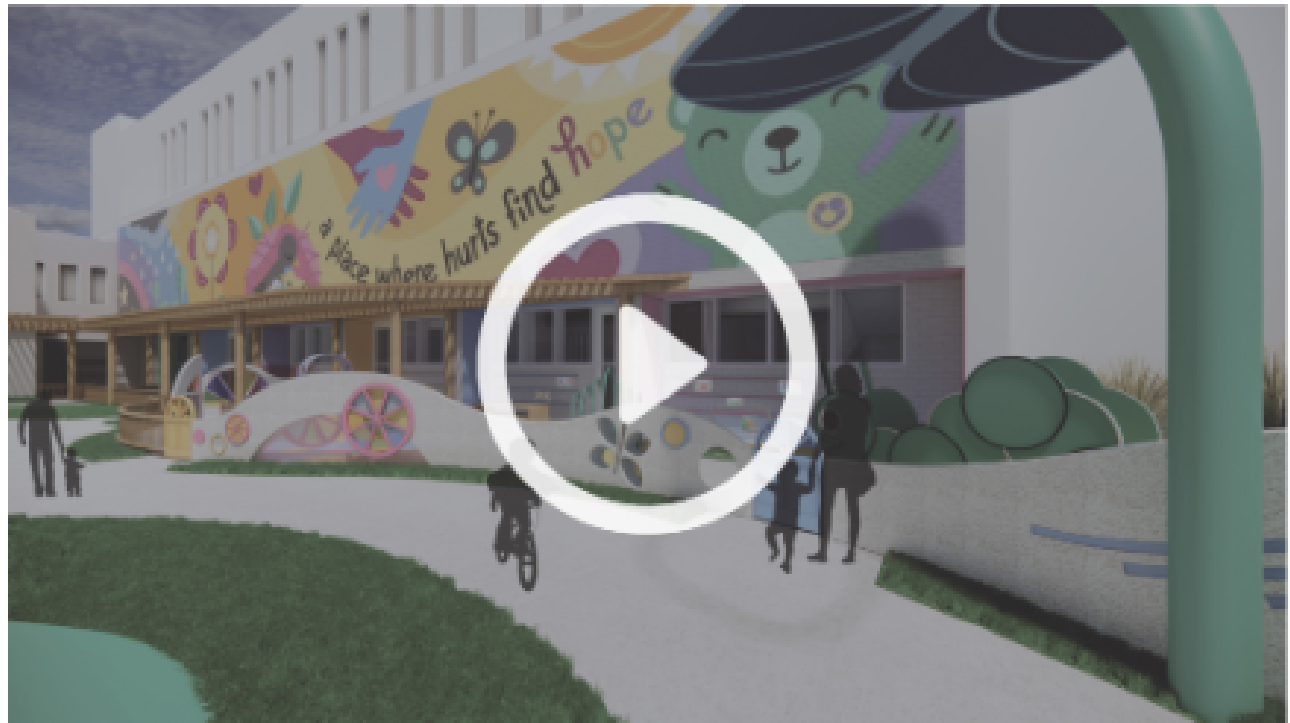


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Tuesday, November 29, 2022

Subject: Final hours to give!



Donate Today!

It's not too late to join the celebration!

Will you help us make Rudy Bear's birthday wish come true today? Thanks to so many generous donors, we have already raised more than **\$11,000** to kickstart our project to build a playground for the infants and toddlers we serve. Thanks to you, we have met the **\$7,000** match from the Curry Family Foundation.

But it's not too late to give! Donate tonight to join the party and make Rudy Bear's dream a reality.



the children's place
where hurts find hope



Wednesday, November 30, 2022

Subject: Thank you for our best Giving Tuesday ever!

THANK YOU!



The happiest of birthdays!

Wow, what a day! Rudy Bear had the most amazing 2nd birthday, raising nearly \$20,000 to build a new playground for our youngest friends. Thank you to the Curry Family Foundation for matching the first \$7,000 of gifts and to all who helped us meet that match.

We're in awe of the generosity of our community and want to thank all who contributed financially and helped us spread the word to friends and family. It's amazing to see your passion and belief in this youngest generation.

Thanks to your generosity, we have kickstarted the fundraising to create this new playground and look forward to updating you as the project continues.



[Donate Today!](#)

As we enter the final month of the year, we're extremely grateful for your support of this project and our mission throughout the year. The final month of the year is the most crucial time for our fundraising that helps cover the cost of running our programs day in and day out, in addition to special projects like this playground.

Thank you for your understanding and devotion to our mission.


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